

Every Profession has
their own Identity.



Doctor



Advocate



WHY
Don't **UI/UX** designers
have one too?

But in 2024, we took a stand

DESIGN
QUEST

Calling All Designers!

A contest to
create



UI/UX Designer's Symbol

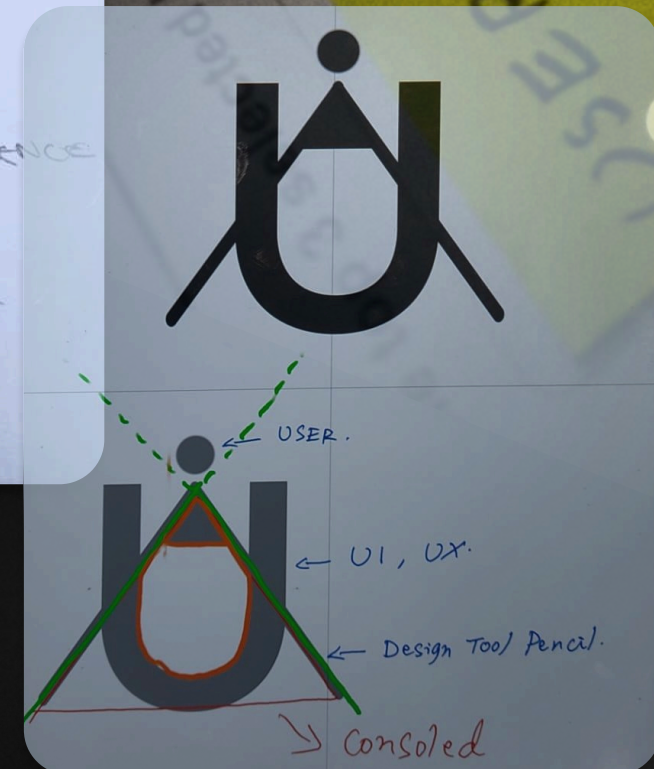
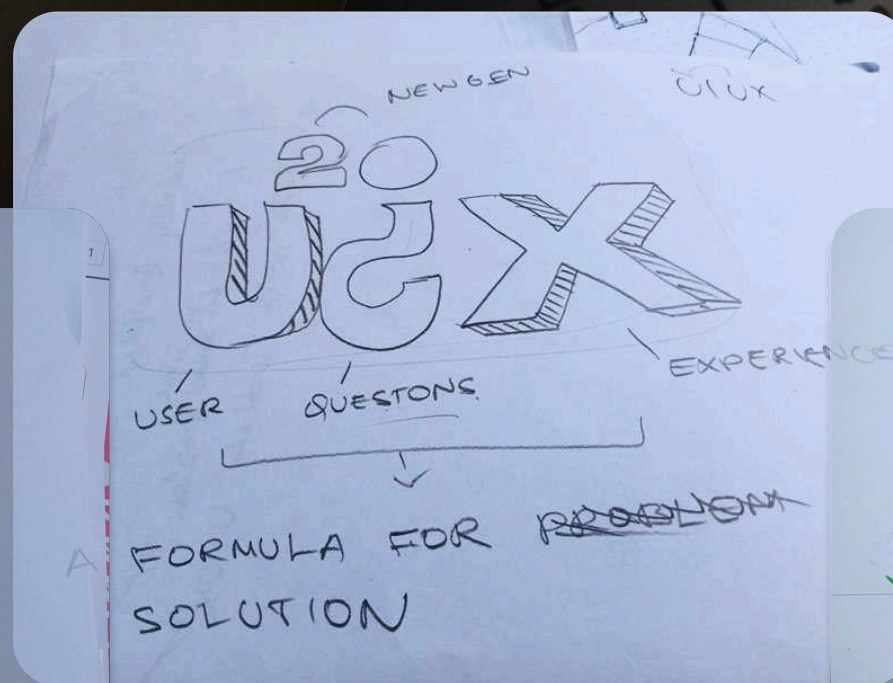
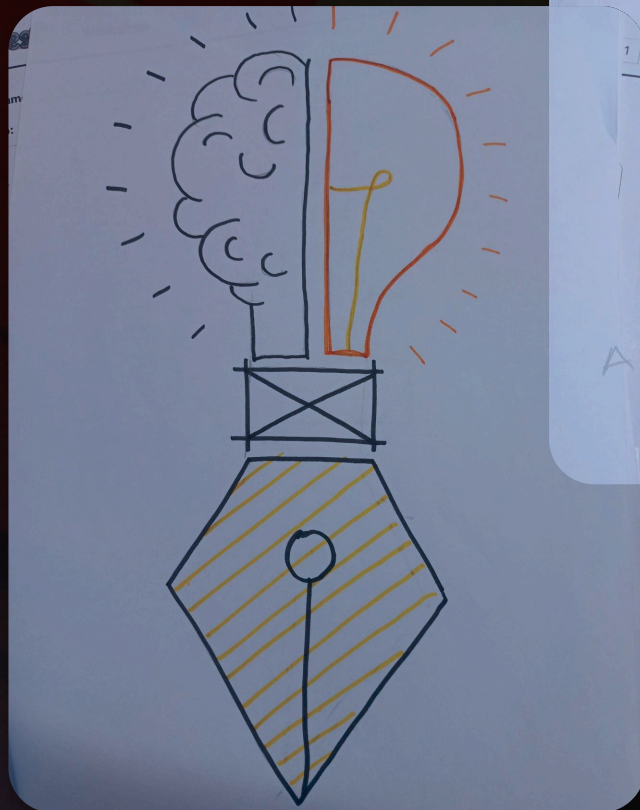


miniQuest

We hosted a
workshop to define
our identity



From Brainstorming to Sketches



In our last workshop, we got incredible sketches!

Now, we're taking it further with a
digital contest

Why this Contest?

We're **looking for a symbol that represents UI/UX professionals**

What should the Identity convey?

- User Centric
- Creative
- Problem solving
- Simplicity
- Aesthetic

Your design will shape how the world sees UI/UX.

Design Guidelines

Simplicity & Scalability

Your design should seamlessly work across mobile, web, and branding materials.

Criteria

- Team or Individual
- Open to all

File Format

.JPG + .PDF(Vector format)



Prohibited: AI-generated design, stock icons, copyrighted designs, or downloaded assets.

Identity Submission

We'd love to see your design!

Submit your details via the Google Form.

Link in Caption! 

Submission Date

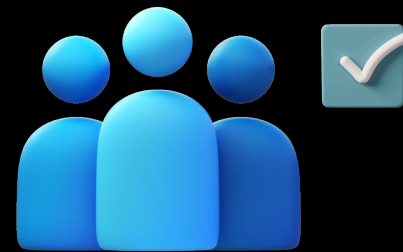


Judging and Voting

How will the Identity be evaluated



+



Public Voting

(Social Media voting)

Internal Voting

(Internal election)

The winner will be revealed on **Design Quest's official website and social media platforms.**

How you'll be Rewarded!



Will be awarded in

Design Quest 2025

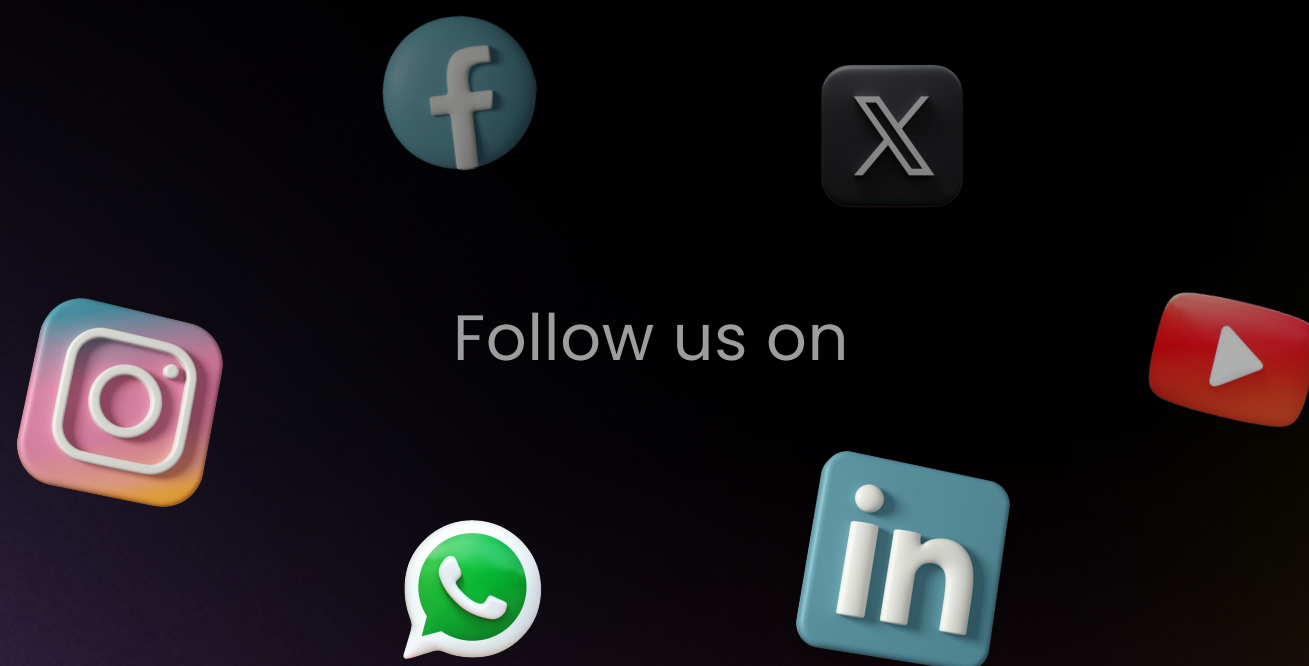
also with Exciting gift

You will be also promoted/featured in our
website and visibility among industry experts



Ready to Craft the Future symbol of UI/UX designers?

Tag a designer friend & spread the word!



For more updates visit
www.thedesignquest.com